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Glencoe Grand Prix

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AT&T WILL BE PRESENTING SPONSOR OF 2008 GLENCOE GRAND PRIX

Innovative Event Helps Support Local Educational Foundation

CHICAGO, March 12, 2008 — AT&T Inc. (NYSE:T) announced today that AT&T will be the presenting sponsor for the 2008 Glencoe Grand Prix, which will be held Sunday, August 10, in downtown Glencoe. The inaugural race in 2007 attracted more than 300 riders and raised nearly \$11,000 for the Glencoe Educational Foundation (GEF), which supports creative learning programs in three local schools.

“Having a sponsor like AT&T puts this race in a whole new category,” said Jon Knouse, race director of the Glencoe Grand Prix. “AT&T’s generous support will help create a special event in Glencoe that benefits the Foundation and its efforts to support Glencoe schools, the community of Glencoe and the greater amateur cycling community of northern Illinois. We’re just ecstatic to have formed this relationship.”

GEF is a non-profit organization that was founded by concerned parents of Glencoe students. Since its inception in 1996, the GEF has worked closely with the professionals of District 35, the Board of Education and Glencoe residents to preserve the integrity of all district schools and to ensure a successful future for their students.

“Supporting the Glencoe Grand Prix shows AT&T’s continuing commitment to organizations that invest in our greatest asset – our children,” said Scott Feldman, president, Village of Glencoe. “We’re pleased AT&T is working with the GEF and the Glencoe community to help make this year’s race even bigger and better.”

Paul La Schiazza, president of AT&T Illinois, said: “A first-class education is a right, not a privilege. It is the passport to possibility. We are so pleased to be supporting the Glencoe Educational Foundation as it tries to instill the love of learning in children across the community. The Glencoe Grand Prix is going to be an exciting race, but the real winners are the kids.”



The GEF's primary objective is to make a difference by going beyond tax dollars to make Glencoe schools exceptional places. Thanks to the contributions, large and small, from hundreds of parents, concerned residents and others, the GEF has awarded grants totaling hundreds of thousands of dollars to fund a variety of programs and projects that directly benefit students at all three District 35 schools.

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